



Background:

VidyaShilp Academy, a contemporary and progressive institution in thought and action, represents an evolution of excellence in the field of education. VidyaShilp imparts quality education to around 1700 students in the ISCE and the University of Cambridge streams. Committed to continuously providing its students with a host of opportunities to pursue academic and personal excellence the school is highly acclaimed for the quality of its academic process, learning practices and in its endeavors to achieve excellence in holistic learning.



Before BluSynergy :

Just like in many schools today, the process of making fees payment through offline mode is a demanding job for the parents and the school alike. Parents have to contend with spending time in queues and the school had to dedicate resources to ensure the parents were not standing in line for too long. An option given to parents was to send cheques along with students which were then given to the school teachers – who had the responsibility of handing over to the staff taking care of the fees. The process also has to be repeated multiple times since parents need to come down to school to pay the fees every quarter. Even for school administrators it was turning out to be a difficult task collecting huge amounts of money from the students and reconciliation of accounts thereafter. RBI guidelines issued with regard to Cheque Truncation System (CTS) resulted in instruments being returned for inadvertent errors. Once this happened, it was a challenge to track and get the fees from the student concerned. The issue of fake notes also needed to be addressed as some parents wanted to pay in cash – and somehow fake notes found their way into the fees.

BluSynergy solution to VidyaShilp :

VidyaShilp reached out to BluSynergy for this crucial task to come up with a clean & systematic process in collecting fees payments through online as well as offline methods. A SaaS based recurring billing solution – BluSynergy – helped VidyaShilp automate and manage their fees and collection. With powerful features combined with payment gateway functionality, BluSynergy also sends out SMS and email notifications & reminders to parents for fees due dates. Widget based self-service portal gives the convenience to track & monitor payment history of every student to parents & school administration. Payments are 100% secure and enable through almost all online methods like Credit Card/Debit Card /Net banking (50 + banks are currently supported). BluSynergy has now made fees collection systematic, convenient & hassle-free for VidyaShilp and its parent community.